

Assessment
Initiating Coverage

Previous Assessment
NA

Company/Region
Quantum Computing Vendor Landscape

Sector
Quantum Computing Vendors

Date
August 27, 2018

Previous Date
NA

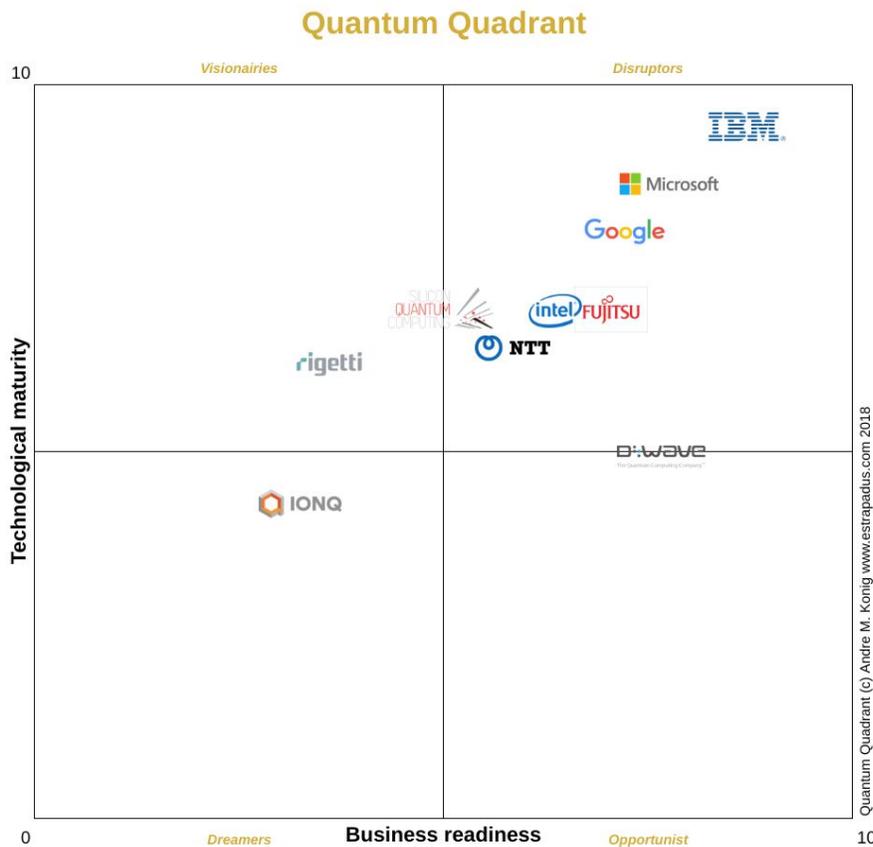
A tight race to the starting line with IBM as the leader of the pack.

Opinion and summary

This is the introductory “Quantum Quadrant” by Estrapadus, LLC - its goal is to bring process and metrics to the quantum computing vendor landscape to help better understand and distinguish the various providers of Quantum Computing hardware.

Cognitive Insights Rail

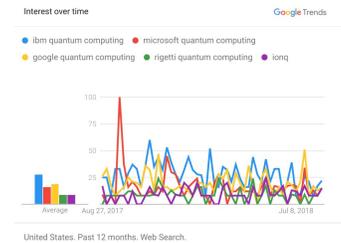
A cognitive analysis of Google news for the past 2 months around “Quantum Computing” shows 77% positive sentiment and 22% negative sentiment



This is an increase in positive sentiment over an increasingly large dataset, showing the generally high expectations for quantum computing.

As you surely have already implied from the title of this inaugural Quantum Quadrant, this is by no means a “winners podium” but much rather a race to the starting line. Like Quantum Computing, this initial Quantum Quadrant is noisy, imperfect and by all means a work in progress. Yet, we firmly believe, that it structures and assesses the many vendors in a more objective and constructive fashion. And much like a sailboat race, half of which is won during the race to the starting line, we view this Quantum Quadrant as a take on who is in the race, what is their strategy, what equipment they work with and what their odds are of making it to the starting line, and potentially be a leader in the real race that will come down the line.

An analysis of Google Trends shows a steady volume of searches for the top quantum computer vendors.



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Significant spikes are observed and associated with major announcements.

IBM receives about triple the search queries than the other major competitors, hence sentiment expressed on IBM is more reliable.

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